

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Economy planning strategy				
Head of course	Sandra Rugani Kukuljan, Lecturer				
Study programme	Specialist Professional Study of Winemaking				
Status of a course	Elective				
Year of study	2	Semester	IV	ECTS credits	5
Teaching plan (L + E + S+ Pr)	2+1+0+0				
Goals of a course					
Developing knowledge about individual contribution to the collective in a strategically planned economy.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
<p>Outcome 2: Evaluate the impact of the terroir, technological maturity and harvesting technology to achieve the targeted quality of grapes and wine.</p> <p>Outcome 5: Select the appropriate techniques and methods, determining the technological processes in the vinification of white, rose and red wine.</p> <p>Outcome 7: Choose a specific production technology of autochthonous wine in order to preserve the variety specificities.</p> <p>Outcome 12: Recommend the microclimatic and technical conditions of the wine production area.</p>					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Define the concept of strategy and strategic planning. 2. Describe the principles of defining a region: planned region and administrative statistical criterion. 3. Analyse the system of active city services important for the economy at the level of local self-government. 4. Define the factors influencing the choice of strategy based on the analysis of the general and social, business and internal environment. 5. Describe the product life cycle model through the concepts of pre-commercialization, infiltration, growth, maturation, and decline. 					
Content of a course					
Planning as a system basis. State economy planning strategies as an umbrella starting point. Region economy planning strategy. City and municipality economy planning strategy. Planning strategy of individual and collective economy based on the principle of traditional and spatial-natural values, all in accordance with sustainable development. Small space economy planning strategy as a contribution to global development.					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					
Grading, evaluation and monitoring of students' work continuously during lectures and exams					
Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.					

Continuous check-up:

Outcomes	Pre-exam I	Seminar work	Presentation	Threshold	Max
Outcome 1	/	10	10	10	20
Outcome 2	20	/	/	10	20
Outcome 3	10	10	/	10	20
Outcome 4	/	/	20	10	20
Outcome 5	/	10	10	10	20
Percentage of ECTS	1,5	1,5	2	-	-
Total	30 %	30 %	40 %	50 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	20	/	20
Outcome 2	20	/	20
Outcome 3	20	/	20
Outcome 4	20	/	20
Outcome 5	/	20	20
Percentage of ECTS	4	1	-
Total	80 %	20 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good(4)	B
60,00 – 74,99	Good(3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Žugaj, M., R. Brčić, Menadžment, FOI, 2003.
2. Oplanić, M., A. Milotić, A. Poropat: Statistika ruralnog prostora, Zbornik radova - znanstvenoistraživačke teme "Seljačka obiteljska gospodarstva u Istri" 1997/98, Institut za poljoprivredu i turizam, Poreč, 1999.
3. Jurcan, V.: Strategija planiranja gospodarstva Istre, Pula

Additional literature

1. Caratteristiche strutturali delle aziende agricole, ISTAT, Roma, 1991.
2. Prostorni plan Istarske Županije
3. Strategija razvoja Republike Hrvatske

