

### DESCRIPTION OF A STUDY COURSE – SYLLABUS

<b>Title of a course</b>	<b>Tourism Basics</b>				
<b>Head of course</b>	<b>PhD Sanja Raspor Janković, Senior Lecturer Assistant, PhD Danijel Drpić</b>				
<b>Study programme</b>	<b>Professional undergraduate study Sustainable Agritourism</b>				
<b>Status of a course</b>	Obligatory				
<b>Year of study</b>	1.	<b>Semester</b>	II	<b>ECTS credits</b>	5
<b>Teaching plan (L + E + S+ Pr)</b>	3L+1E+1S				
<b>Goals of a course</b>					
Familiarize students with the basic concepts and specifics of tourism and hospitality, and acquire competencies to perform a simple analysis of the elements of the tourism market.					
<b>Conditions for enrolling course</b>					
No conditions					
<b>Learning outcomes on a level of a study programme which includes course</b>					
Outcome 9: Apply communication and presentation skills in written and oral communication with agritourism stakeholders. Outcome 10: Create entrepreneurial programs in agritourism. Outcome 12: Investigate market characteristics in rural tourism. Outcome 14: Design and present tourism and catering offer in rural tourism.					
<b>Expected learning outcomes on a level of a course</b>					
1. Explain the basic concepts of tourism. 2. Analyse specific forms of tourism on the example of a selected tourist destination. 3. Explain the link between tourism and transport. 4. Explain the basic concepts of catering industry. 5. Design a tourism product on the example of a selected tourist destination.					
<b>Content of a course</b>					
Defining terminology in terms of agritourism within selective types of tourism. Historical development of rural tourism and agritourism. The concept and role of pluriactivity in development of rural areas. Specifics of agritourism activities. Managing and management in agritourism. Legal regulation that deals with the area of agritourism. Products and services in agritourism. Agritourism market. Creating and presenting seminar papers.					
<b>Teaching modes</b>	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
<b>Comments</b>					
<b>Students' obligations</b>					
Prerequisite for taking the full exam at the exam: according to the instructions of the teacher, write a seminar paper and solve the tasks.					
<b>Grading, evaluation and monitoring of students' work continuously during lectures and exams</b>					
Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.					

**Continuous check-up:**

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Assignments	Threshold	Max
Outcome 1	30				15	30
Outcome 2		5	15		10	20
Outcome 3		15			7,5	15
Outcome 4		15		5	10	20
Outcome 5		5		10	7,5	15
Percentage of ECTS	1,5	2	1	0,5		
Total	30	40	15	15	50 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

**Exam term:**

Outcomes	Written exam	Oral exam	Max
Outcome 1	30 %		30 %
Outcome 2	15 %	5 %	20 %
Outcome 3	15 %		15 %
Outcome 4	20 %		20 %
Outcome 5	15 %		15 %
Percentage of ECTS	4,8	0,2	5
Total	95 %	5 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

**Grading:**

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

**Obligatory literature**

1. Čavlek, N. et al., Turizam –ekonomske osnove i organizacijski sustav, Školska knjiga, Zagreb, 2011.
2. Geić, S., Menadžment selektivnih oblika turizma, Sveučilište u Splitu, Sveučilišni studijski centar za stručne studije, Split, 2011.

**Additional literature**

1. Čorak, S., Hrvatski turizam: plavo, bijelo, zeleno, Institut za turizam, Zagreb, 2006.

