

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Rural forms of tourism				
Head of course	PhD Pavlo Ružić, College Professor				
Study programme	Professional undergraduate study Winemaking				
Status of a course	Elective				
Year of study	2.	Semester	III	ECTS credits	3
Teaching plan (L + E + S+ Pr)	2+1+0+0				
Goals of a course					
Introduce students to the rural forms of tourism (RFT), how they are designed, and how they can develop and function. Students will be instructed in techniques for assessing the attractiveness of environments and facilities in the function of RFT, determining economic and non-economic effects from RFT, and techniques for promoting and selling RFT. Finally, on the basis of the acquired knowledge, students will be able to observe the reciprocity of the functioning of agriculture and tourism, which results in the possibility of earning additional income.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
<p>Outcome 1: Plan the planting of vineyards with regard to the ecological and agro-climate conditions of the production unit.</p> <p>Outcome 3: Perform the care of the grapevine plantations in accordance with the cultivation form and maintain the vineyard in view of the technological and ecological conditions of production.</p> <p>Outcome 8: Apply the appropriate vinification technology for white, rose and red wine with monitoring and determining technological processes, and carry out physico-chemical and biological stabilization of wine.</p> <p>Outcome 9: Finalize the wine by selecting the appropriate equipment and packaging and bottling the wine.</p> <p>Outcome 11: Present the wine professionally, using professional terminology in describing and evaluating the wine, and lead wine tasting by interpreting the sensory experiences of the wine.</p>					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Define and correctly interpret the concept of rural tourism and its forms 2. Notice and describe tourism activities in rural areas 3. Evaluate the attractiveness of the location and object of rural tourism according to the criteria of originality and ambience 4. Create a promotion plan for a rural tourism facility and destination 5. Plan the sale of services and products in rural tourism 					
Content of a course					
Historical development of tourism, tourism terms and their definitions, origin and development of rural tourism, forms of rural tourism, requirements for development of rural tourism, factors of rural tourism development, effects of rural tourism, marketing in rural tourism, advertising and selling in rural tourism, policy, organisations and services aimed at developing rural tourism, foreign and domestic experiences of rural tourism development, experiences considering rural tourism in Istria.					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					
Students' obligations and acquiring ECTS credits according to the rules.					

Grading, evaluation and monitoring of students' work continuously during lectures and exams

Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.

Continuous check-up:

Outcomes	Pre-exam I	Pre-exam 2	Project assignment	Threshold	Max
Outcome 1	10		8	9	18
Outcome 2	10		8	9	18
Outcome 3	10		8	9	18
Outcome 4		15	9	12	24
Outcome 5		15	7	11	22
Percentage of ECTS	0,9	0,9	1.2	-	-
Total	30	30	40	50 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	16	4	20
Outcome 2	16	4	20
Outcome 3	16	4	20
Outcome 4	16	4	20
Outcome 5	16	4	20
Percentage of ECTS	2	1	-
Total	80	20	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good(4)	B
60,00 – 74,99	Good(3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Pavlo Ružić: Ruralni turizam, 2. prošireno izdanje, IPTPO, Pula, 2009.
2. Pavlo Ružić: Ruralni oblici turizma s hrvatskim i inozemnim primjerima, udžbenik u pripremi

Additional literature

1. Pavlo Ružić: Ruralni turizam Istre, IPTPO, Poreč, 2011.Damir Demonja i Pavlo Ružić: Ruralni turizam u Hrvatskoj, s hrvatskim primjerima dobre prakse i europskim iskustvima, Meridijani, Zagreb, 2010.

