### Learning outcomes of the professional undergraduate study Sustainable Agritourism

1. Explain the basic principles of chemistry, biochemistry, microbiology and botany required to work in the field of agriculture.
2. Assess the suitability of environmental and edaphic factors for sustainable plant and animal production.
3. Select species, assortments and breeds, as well as the technology for cultivation, breeding and maintaining the health of plants and animals.
4. Recommend the manner of processing, sorting and storage of plant and animal products stock and distribution of goods.
5. Select the methods of processing and preserving raw materials of plant and animal origin, depending on the quality characteristics of the raw material and the application of microorganisms.
6. Apply the principles of spatial planning and design the interior and exterior according to the needs and capabilities of the agro tourism farm and the location conditions.
7. Recommend environmentally friendly methods of hygiene, maintenance and waste management in agriculture, tourism and catering.
8. Substantiate the selected sales skills and manners of managing the supply chain, procurement and sales process.
9. Apply communication and presentation skills in written and oral communication with agritourism stakeholders.
10. Create entrepreneurial programs in agritourism.
11. Recommend appropriate organizational solutions in the business process.
12. Investigate market characteristics in rural tourism.
13. Analyse business performance and business documentation in agritourism within the framework of the legislation of the Republic of Croatia.
14. Design and present tourism and catering offer in rural tourism.