### Learning outcomes of the specialist professional graduate study Entrepreneurship

1. Recommend solutions for business operations improvement by analysing business indicators and reports.
2. Critically evaluate business decisions from the point of view of ethical and socially responsible business operations.
3. Apply management and marketing tools in managing business processes.
4. Suggest possible responses to changes in the business environment.
5. Monitor and analyse market needs and trends and propose an appropriate business model.
6. Apply the methodology for planning and controlling the implementation of various plans.
7. Recognize forms of organizational culture and propose changes to improve.
8. Propose ways to manage human and other business resources.
9. Apply methodology of professional and scientific research work in various business situations.
10. Apply sales and negotiation strategies and tactics to improve business processes.
11. Identify deficiencies and propose improvements of team functioning.
12. Choose the right approach to communicating business content and motivating associates to achieve goals.
13. Propose appropriate ways of financing and managing finances in accordance with business needs.
14. Identify and evaluate different business risks and propose ways to manage risks.
15. Analyse and design improvements to business procedures and processes.