Learning outcomes of the undergraduate professional studies Entrepreneurship

1. Interpret and value entrepreneurial opportunities  
2. Determine different business risks and their impact on the business process  
3. Interpret the characteristics of the business environment based on the conducted research  
4. Analyze consumer needs  
5. Design and substantiate an entrepreneurial idea via a business plan  
6. Design purchasing, sales, and marketing activities  
7. Choose ways to obtain, use and develop the resources of a business entity based on needs analysis  
8. Analyze ways of acquiring and retaining human resources  
9. Apply appropriate methods and procedures in preparing information for business decisions  
10. Identify and evaluate key performance indicators of companies for business decision making  
11. Analyze business problems using quantitative methods and information and communication technology (ICT)  
12. Create different business reports based on accounting information  
13. Design solutions for changes in the business environment  
14. Identify appropriate organizational models and procedures in specific business situations  
15. Choose methods and tools to control business activities and resources  
16. Explain the possibilities of business improvement  
17. Apply applicable legislation and business standards  
18. Identify ethical problems and solutions in planning and executing business tasks  
19. Independently prepare and present professional content using information and communication tools  
20. Apply the appropriate form and type of communication in a business environment  
21. Valorize business activities from the perspective of socially responsible business operations and social entrepreneurship