

## DESCRIPTION OF A STUDY COURSE – SYLLABUS

<b>Title of a course</b>	Management			
<b>Study programme</b>	Specialist professional graduate study Entrepreneurship			
<b>Status of a course</b>	Obligatory			
<b>Year of study</b>	1	<b>Semester (Winter/Summer)</b>	S	<b>ECTS credits</b> 6
<b>Goals of a course</b>				
Acquisition of competencies in the field of management of organization or part of it.				
<b>Conditions for enrolling course</b>				
No conditions				
<b>Learning outcomes on a level of a study programme which includes course</b>				
<p>Outcome 2: Critically evaluate business decisions from the point of view of ethical and socially responsible business operations.</p> <p>Outcome 3: Apply management and marketing tools in managing business processes.</p> <p>Outcome 4: Suggest possible responses to changes in the business environment.</p> <p>Outcome 5: Monitor and analyse market needs and trends and propose an appropriate business model.</p> <p>Outcome 6: Recognize forms of organizational culture and propose changes to improve.</p> <p>Outcome 7: Apply methodology of professional and scientific research work in various business situations.</p> <p>Outcome 15: Analyse and design improvements to business procedures and processes.</p>				
<b>Expected learning outcomes on a level of a course</b>				
<ol style="list-style-type: none"> <li>1. Explain various management theories and current trends in management</li> <li>2. Propose an approach to conducting business in an international environment</li> <li>3. Recommend management tools for managing an organization and/or improving business process</li> <li>4. Suggest methods of developing an ethically and socially responsible organization</li> <li>5. Describe the process of implementing changes to an organization</li> <li>6. Devise a way to encourage entrepreneurship in an organization</li> <li>7. Investigate and present specific aspects of management in different contexts</li> </ol>				
<b>Content of a course</b>				
<p>Entrepreneurship and entrepreneur. Entrepreneurial management: entrepreneurial strategies and tactics, uncertainty and risk in entrepreneurship, specificities of entrepreneurial management in small sized companies. Creativity and innovativeness. Contemporary trends in theory and practice of management - managing entrepreneurial companies. Management and entrepreneurship in international environment. Business ethics and socially responsible behaviour. Change management in context of running new ventures.</p>				
<b>Teaching modes</b>	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____	
<b>Grading, evaluation and monitoring of students' work continuously during lectures and exams</b>				
Grading is based upon evaluation course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.				