

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Management				
Study programme	Specialist professional graduate study Entrepreneurship				
Status of a course	Obligatory				
Year of study	1	Semester (Winter/Summer)	S	ECTS credits	6
Goals of a course					
Acquisition of competencies in the field of management of organization or part of it.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
<p>Outcome 2: Critically evaluate business decisions from the point of view of ethical and socially responsible business operations.</p> <p>Outcome 3: Apply management and marketing tools in managing business processes.</p> <p>Outcome 4: Suggest possible responses to changes in the business environment.</p> <p>Outcome 5: Monitor and analyse market needs and trends and propose an appropriate business model.</p> <p>Outcome 6: Recognize forms of organizational culture and propose changes to improve.</p> <p>Outcome 7: Apply methodology of professional and scientific research work in various business situations.</p> <p>Outcome 15: Analyse and design improvements to business procedures and processes.</p>					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Explain various management theories and current trends in management 2. Propose an approach to conducting business in an international environment 3. Recommend management tools for managing an organization and/or improving business process 4. Suggest methods of developing an ethically and socially responsible organization 5. Describe the process of implementing changes to an organization 6. Devise a way to encourage entrepreneurship in an organization 7. Investigate and present specific aspects of management in different contexts 					
Content of a course					
<p>Entrepreneurship and entrepreneur. Entrepreneurial management: entrepreneurial strategies and tactics, uncertainty and risk in entrepreneurship, specificities of entrepreneurial management in small sized companies. Creativity and innovativeness. Contemporary trends in theory and practice of management - managing entrepreneurial companies. Management and entrepreneurship in international environment. Business ethics and socially responsible behaviour. Change management in context of running new ventures.</p>					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Grading, evaluation and monitoring of students' work continuously during lectures and exams					
Grading is based upon evaluation course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.					