

Title of a course	English language in Agritourism III				
Study programme	Undergraduate Professional Study Programme of Sustainable Agritourism				
Status of a course	Obligatory				
Year of study	2	Semester	III	ECTS credits	3
Goals of a course					
The aim of the course is to develop the oral and written expression of students in general English, with special emphasis on the language of the tourism profession. To achieve this, students will work on their vocabulary and use of grammatical structures. The course is aimed at improving speech skills, i.e. presenting students in a business environment (writing a request and presenting posters).					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
Outcome 4: Recommend the manner of processing, sorting and storage of plant and animal products stock and distribution of goods. Outcome 8: Substantiate the selected sales skills and manners of managing the supply chain, procurement and sales process. Outcome 9: Apply communication and presentation skills in written and oral communication with agritourism stakeholders. Outcome 14: Design and present tourism and catering offer in rural tourism.					
Expected learning outcomes on a level of a course					
1. Understand and use the terms, key vocabulary, collocations and syntagma from the field of Mediterranean agriculture and winemaking. 2. Use the adopted grammar rules in a professional context. 3. Write an inquiry in English. 4. Present a professional topic in the form of a poster.					
Content of a course					
The course will include the following topics from the area of tourism: the definition of tourism, world destinations, tourist motivation, travelling agencies, transport in tourism, accommodation, marketing and advertising, the airline industry, booking and sales. Within these topics the students will work on building their vocabulary in relation to tourism, that is, on the development of the four language skills (reading, listening, writing, and speaking).					