

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Business English Language I/1				
Study programme	Professional undergraduate study Entrepreneurship				
Status of a course	Obligatory				
Year of study	1	Semester (Winter/Summer)	W	ECTS credits	3
Goals of a course					
<p>The objectives of this course are linguistic progress and improving the overall language proficiency of students in spoken and written language as independent users of English according to the Common European Framework of Reference for Languages (CEFR). This will be achieved by exercising thematic content in formal vocabulary of entrepreneurship with emphasis on business English and its typical morph syntactic structures. Furthermore, the goal is to teach students identification and analysis of the difference between general English language on lexical and morph syntactic level, to write a resume and to independently use different types of dictionaries (monolingual, bilingual, general, vocational), print and online. In order to achieve the above outlined goals, students should be familiarized with basic learning strategies of business English.</p>					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
<p>Outcome 11: Collaborate with team in solving business tasks in Croatian or foreign language. Outcome 12: Substantiate opinions in business communication with different stakeholders in Croatian and foreign language. Outcome 15: Independently prepare and present professional content using information and communication tools.</p>					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Understand and use the terms, key vocabulary, collocations and syntagmas of business English. 2. Use morph syntactic structures at the receiving and production level. 3. Express numbers at the receiving and production level. 4. Write your CV in English according to the EU template. 5. Distinguish general and professional English. 6. Adopt and independently apply different strategies of learning (business) English. 					
Content of a course					
<p>Adjusted professional contents in the field of entrepreneurship. Job application, CV. Grammar: present and past (e.g. Present Simple, Present Perfect etc.). Short sentences (affirmative, interrogative, negative forms). Asking questions. General and professional English language. Learning strategies for foreign language (in profession).</p>					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Grading, evaluation and monitoring of students' work continuously during lectures and exams					
<p>Grading is based upon evaluation course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.</p>					