DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Business Ethics				
Study programme	**Professional undergraduate study Entrepreneurship**				
Status of a course	Obligatory				
Year of study	1	**Semester (Winter/Summer)**	S	**ECTS credits**	5

Goals of a course

The aim of course is to educate future entrepreneurs and economic experts and to implement them ethical values that will make them responsible business professionals. Develop a critical and reasoned approach to thinking about impact the organisation's value system has to it business. Develop sensitivity to immoral actions in business and to encourage proactive action that is ethically and socially responsible.

Conditions for enrolling course

No conditions

Learning outcomes on a level of a study programme which includes course

Outcome 2: Apply professional knowledge and skills in business operations and in upgrading an existing business entity or in establishing a new one.
Outcome 4: Identify and value entrepreneurial opportunities.
Outcome 5: Design and substantiate an entrepreneurial idea through a business plan.
Outcome 10: Assess ethical approaches when planning and executing business tasks.
Outcome 12: Substantiate opinions in business communication with different stakeholders in Croatian and foreign language.
Outcome 13: Identify different business risks and their impact on the business process.
Outcome 15: Independently prepare and present professional content using information and communication tools.

Expected learning outcomes on a level of a course

1. Define the concept, subject, principles and values of business ethics
2. Critically and with arguments judge ethical principles.
3. Critically evaluate the economic, legal, ethical and philanthropic expectations of the society from a company within a certain period of time.
4. Evaluate the use of all resources from the point of view of socially responsible business operations in order to create measurable and desirable values for stakeholders.
5. Distinguish ethical and unethical business management
6. Create a proposal for the protection of "whistle-blowers"

Content of a course

Business ethics as branch of ethics. Ethical principles: deduction and induction. Socially responsible business. Business ethic's influence upon profitability. Managerial ethics. Good employees.

Teaching modes	☒ lectures ☐ auditory exercises ☒ seminars and workshops ☐ distance learning ☐ field classes	☒ individual assignments ☐ multimedia and network ☐ laboratory ☐ supervisor's work ☐ other _____

Grading, evaluation and monitoring of students' work continuously during lectures and exams

Grading is based upon evaluation course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.