**DESCRIPTION OF A STUDY COURSE – SYLLABUS**

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| **Title of a course** | **Project Management** | | | | |
| **Study programme** | **Professional undergraduate study Telematics** | | | | |
| **Status of a course** | Obligatory | | | | |
| **Year of study** | 2 | **Semester** | W | **ECTS credits** | 5 |
| **Goals of a course** | | | | | |
| Introducing students to basic concepts in project management. Acquisition of project planning competences Acquiring competencies for project implementation, control and implementation | | | | | |
| **Conditions for enrolling course** | | | | | |
| No conditions | | | | | |
| **Learning outcomes on a level of a study programme which includes course** | | | | | |
| Outcome 14: Apply methods of organizing business systems and marketing of products and services in the context of entrepreneurship in telematics.  Outcome 15: Participate in teamwork and independently present professional content in written and spoken form in Croatian and English. | | | | | |
| **Expected learning outcomes on a level of a course** | | | | | |
| 1. Identify project, program, portfolio and project management features 2. Describe the link between strategy, changes and organizational culture with projects 3. Describe different interest-influential groups and/or individuals 4. Create and present a project plan after choosing from proposed projects 5. Apply network planning techniques 6. Describe the method of implementation, control and conclusion of projects in an organization | | | | | |
| **Content of a course** | | | | | |
| Definition and characteristics of management. Management vs. entrepreneurship. The person of a manager and levels of managers, their activities and roles, manager's skills. Planning – levels and process of planning, types of plans; prediction, strategic planning, levels of strategies, modelling of strategies. Theory of decision making. Organizing – the concept and content of organizing, modelling and types of organizational structures, traditional and modern forms of organization, contemporary trends in organization modelling. Human resources management – recruitment and selection, career management, performance appraisal and rewarding, education and development, salaries and compensations. Leadership and a leader - definition, leadership skills, elements, power and authority, styles of leadership, approaches to leadership. Theory of motivation, techniques of motivation. Control – concept and process of controlling, phases of control, methods and techniques of control. | | | | | |