**DESCRIPTION OF A STUDY COURSE – SYLLABUS**

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| **Title of a course** | **Economy planning strategy** | | | | |
| **Study programme** | **Specialist Professional Study of Winemaking** | | | | |
| **Status of a course** | Elective | | | | |
| **Year of study** | 2 | **Semester** | S | **ECTS credits** | 5 |
| **Goals of a course** | | | | | |
| Developing knowledge about individual contribution to the collective in a strategically planned economy. | | | | | |
| **Conditions for enrolling course** | | | | | |
| No conditions | | | | | |
| **Learning outcomes on a level of a study programme which includes course** | | | | | |
| Outcome 2: Evaluate the impact of the terroir, technological maturity and harvesting technology to achieve the targeted quality of grapes and wine.  Outcome 5: Select the appropriate techniques and methods, determining the technological processes in the vinification of white, rose and red wine.  Outcome 7: Choose a specific production technology of autochthonous wine in order to preserve the variety specificities.  Outcome 12: Recommend the microclimatic and technical conditions of the wine production area. | | | | | |
| **Expected learning outcomes on a level of a course** | | | | | |
| 1. Define the concept of strategy and strategic planning. 2. Describe the principles of defining a region: planned region and administrative statistical criterion. 3. Analyse the system of active city services important for the economy at the level of local self-government. 4. Define the factors influencing the choice of strategy based on the analysis of the general and social, business and internal environment. 5. Describe the product life cycle model through the concepts of pre-commercialization, infiltration, growth, maturation, and decline. | | | | | |
| **Content of a course** | | | | | |
| Planning as a system basis. State economy planning strategies as an umbrella starting point. Region economy planning strategy. City and municipality economy planning strategy. Planning strategy of individual and collective economy based on the principle of traditional and spatial-natural values, all in accordance with sustainable development.Small space economy planning strategy as a contribution to global development. | | | | | |
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