**Learning outcomes of the undergraduate professional study Sustainable Agritourism**

1. Plan the activities of an agritourism farm in accordance with the legislative framework  
2. Make a flow chart of the organizational solution in the business process of an agritourism farm  
3. Plan marketing activities for placement and distribution of products and services  
4. Select the optimal manner of arranging and designing the agritourism farm with regard to the available resources  
5. Identify entrepreneurial opportunities in agritourism  
6. Select sustainable manners of supply, procurement, and sales in the operation of an agritourism farm  
7. Critically evaluate business performance and business documentation in agritourism in accordance with legal acts  
8. Choose the agricultural production system in accordance with available resources  
9. Integrate the basic principles of chemistry, biochemistry, microbiology, and botany in agricultural production  
10. Assess the suitability of environmental and edaphic factors for sustainable plant and animal production  
11. Apply the technology of production of agricultural products and breeding of domestic animals with regard to available resources  
12. Design a care model for selected species, assortments, and breeds  
13. Apply different ways of processing, sorting and preparation of plant and animal raw materials for processing  
14. Select methods of processing and preserving raw materials of plant origin  
15. Select methods of processing and preserving raw materials of animal origin  
16. Assess the storage conditions of stocks of raw materials and final products of plant and animal origin  
17. Apply communication skills in written and oral communication in Croatian and foreign languages  
18. Apply the process of hierarchy of sustainable waste management in agritourism  
19. Examine customer satisfaction using a variety of assessment methods  
20. Analyze quality standards in the operation of an agritourism farm  
21. Create a tourist and catering offer of the agritourism farm  
22. Assess market conditions in the operation of an agritourism farm  
23. Manage catering activities on an agritourism farm  
24. Manage the accommodation capacities of an agritourism farm