Learning outcomes of the specialist professional graduate study Entrepreneurship

1. Suggest risk management methods based on previous environmental analysis
2. Choose options in shaping the strategic direction of the organization taking into account the conditions in the environment
3. Propose an appropriate business model based on an analysis of market needs and trends
4. Analyze different forms of organizational culture
5. Produce different types of business plans
6. Identify methods and procedures for controlling business plans
7. Explain different ways of financing according to business needs
8. Interpret information based on analysis of financial statements
9. Choose marketing tools in business process management
10. Apply sales and negotiation techniques to improve business processes
11. Choose the appropriate way to motivate associates based on the analysis of a specific business situation
12. Critically evaluate the results of the conducted research using the appropriate methodology
13. Valuate business opportunities by applying qualitative and quantitative methods
14. Implement managerial tools in business process management
15. Identify opportunities to improve business processes
16. Choose the optimal information and communication solution for monitoring business activities
17. Suggest ways to develop human resources
18. Analyze team performance features
19. Evaluate personal competencies in the entrepreneurial process
20. Critically evaluate business decisions from the point of view of ethical and socially responsible business operations